



BOAT SOBER NY POSTER CONTEST

FACT SHEET

Going Coastal, Inc. is pleased to announce a public competition to design a poster. The winning poster will receive \$500 prize in addition to the honor of having artwork on all of the promotional materials, web site, posters, postcards, and outreach materials produced to promote safe and sober boating in New York Harbor.

All submissions must comply with the contest rules:

1. Participants must be legal U.S. Residents, 18 years of age or older.
2. Images must be original, created by the submitter, and not have been used in any other publicity campaign.

Who can Participate:

The design competition is open to all – including professional artists, non-professional artists, and boat lovers of every kind.

Theme:

Boat Sober New York

Design Considerations:

1. Simple enough to get the message across and print well on posters, postcards, advertisements, t-shirts, banners, etc., but detailed enough to be interesting.
2. Poster image can be reproducibly reduced to a postcard and still provide enough detail.
3. Equally as interesting in color as in black and white.
4. The artwork should work internationally across diverse cultures and languages.

Submission Format:

IMAGE SIZE: 11 x 17 Either Landscape or Portrait

FILE FORMAT: The preference will be given to vector files, EPS or Adobe Illustrator AI. Raster images must be 600 dpi .tiffs.

Submission Date:

May 15, 2009

Submission Address:

email to - info@goingcoastal.org