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GOING COASTAL, INC. AWARDED BOATU.S. FOUNDATION CLEAN WATER GRANT MONEY

Going Coastal, Inc. has received a 2008 BoatU.S. Foundation Clean Water Grant to produce an invasive species poster that will be displayed at marinas, boat ramps, boating clubs, tackle shops, retailers and other high traffic locations for boaters. They are one of 19 nonprofit groups selected from a nationwide pool of applicants for Clean Water Grant funding this year. Over 70 grant proposals from 24 states were received, so competition for grant funding this year was fierce. The focus for this year's grants is educating boating about preventing the spread of invasive species. "Going Coastal, Inc. is taking an active role in educating boaters about invasive species," said Susan Shingledecker, Director of Environmental Programs for the BoatU.S. Foundation. From Zebra and Quagga mussels to Hydrilla and Eurasian Watermilfoil, invasive species threaten water quality and the ecosystems where we boat. Educating boaters at the local level about how to prevent the spread of these species is vitally important. "By working with this organization, we are able to support a great project with a very local focus. It's a fantastic partnership opportunity for both of us."

Going Coastal, Inc. is a grassroots nonprofit that has served as New York City's coastal guardian since 2003. The mission of Going Coastal is to connect people to coastal resources by raising awareness of the coast's immense value, promote safe and responsible enjoyment of our shores, and foster stewardship, conservation and preservation of the urban coastal environment. A small volunteer group, Going Coastal is highly effective for its size implementing a steady stream of effective programs, such as publication of the 2008 NYC Water Trail Map for kayakers. One major effort is their shoreline access guide, "Going Coastal NYC." The 2nd edition of the book John Waldman called "the primer on the aquatic Big Apple" is slated for publication fall 2009 in partnership with Fordham University Press. More info: www.goingcoastal.org

The BoatU.S. Foundation for Boating Safety and Clean Water is a national 501 (c)(3) nonprofit that has promoted safe and clean boating outreach for over 25 years. Its national Clean Water Grant Program was established in 1999 to help local volunteer groups educate boaters on ways to minimize their impact on the environment. For more information, please visit www.boatus.com/foundation. #